



French
Textile Manufacturer
Since 1913

THION SAS

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Thion - Since 1913: The quality of a french manufacturer for

THION Company is a family business set up in 1913

in a French region with a long textile background. Its steady development along the years has been pushed thanks to a perfect knowledge of the sector and requirements of quality and service.

Based on a long term experience of modern management and manufacturing, **THION** is now one of the European leading companies in its field.

Quality: Our motto. **THION Products** benefit from a genuine image of quality which really does the company's pride. This self-imposed requirement of quality, emblem of longevity, can be verified at any step of the production line.

French manufacturer with 2 specialized production locations: manufacturing units at the forefront of technology in the fields of waffled weaving, terry weaving and non-woven textile. The highest level of manufacturing is guaranteed by a wide range of expertise and constant efforts in terms of investments.

THION Company has been granted in 2011 the French government label "Entreprise du patrimoine vivant".

This certification label is a distinction from the French Ministry of Economy, Finance and Industry, aimed at granting French companies with particular skills or industrial expertise.



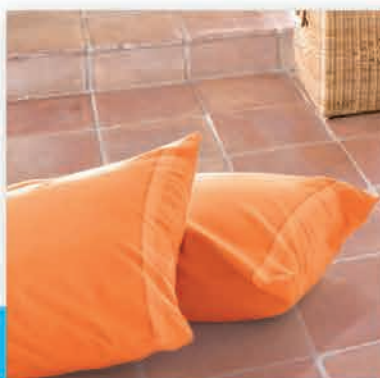
Entreprise
du Patrimoine
Vivant

L'excellence
des savoir-faire
français

Our commitment for a

Our company has always adopted an "eco-friendly-attitude", with a process that respects and preserves our environment.

RECYCLED FIBERS: Our 3 production sites use recycled raw material which helps reducing the volume of waste and preserving natural resources. The waste collected from our industrial operations is also reprocessed.



a high level of service



sustainable level of quality

THION SAS

goes further in its research on environmental responsibility by committing itself in a project of reforestation in Sri Lanka. The 10 000th tree has been planted in this tropical forest. Our action is a part of a global reaction with a view to caring about environment in a country in full change and moreover caring about quality of life of people living in poverty.

«Nous n'héritons pas de la terre de nos ancêtres, nous l'empruntons à nos enfants» Antoine de St Exupéry.

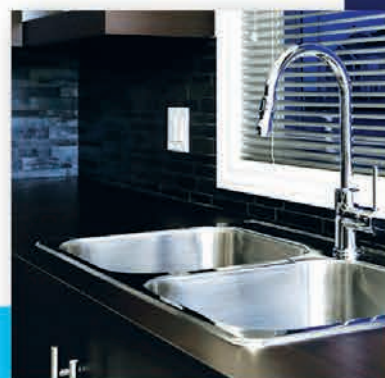
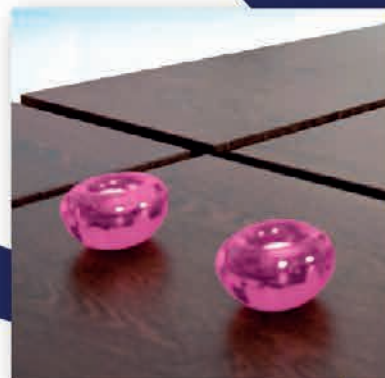


BAMBOO FIBERS: the use of bamboo fibers helps preserving the environment by reducing deforestation. Bamboo is a natural resource widely renewable considering its growth pace, and requiring neither fertilizer nor pollutant to improve its growing process.

MEMBER OF THE POST CONSUMER PACKAGING RECOVERY SCHEME: Our company is a member of "eco-emballage" and markets packagings with the label "IMPRIM'VERT"



IMPRIM'VERT®



La Ménagère



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All types of floors..... Pages 4 & 5

Household kits..... Pages 6 & 7

Kitchen & bathroom..... Pages 8 & 9

All around the sink..... Pages 10 & 11

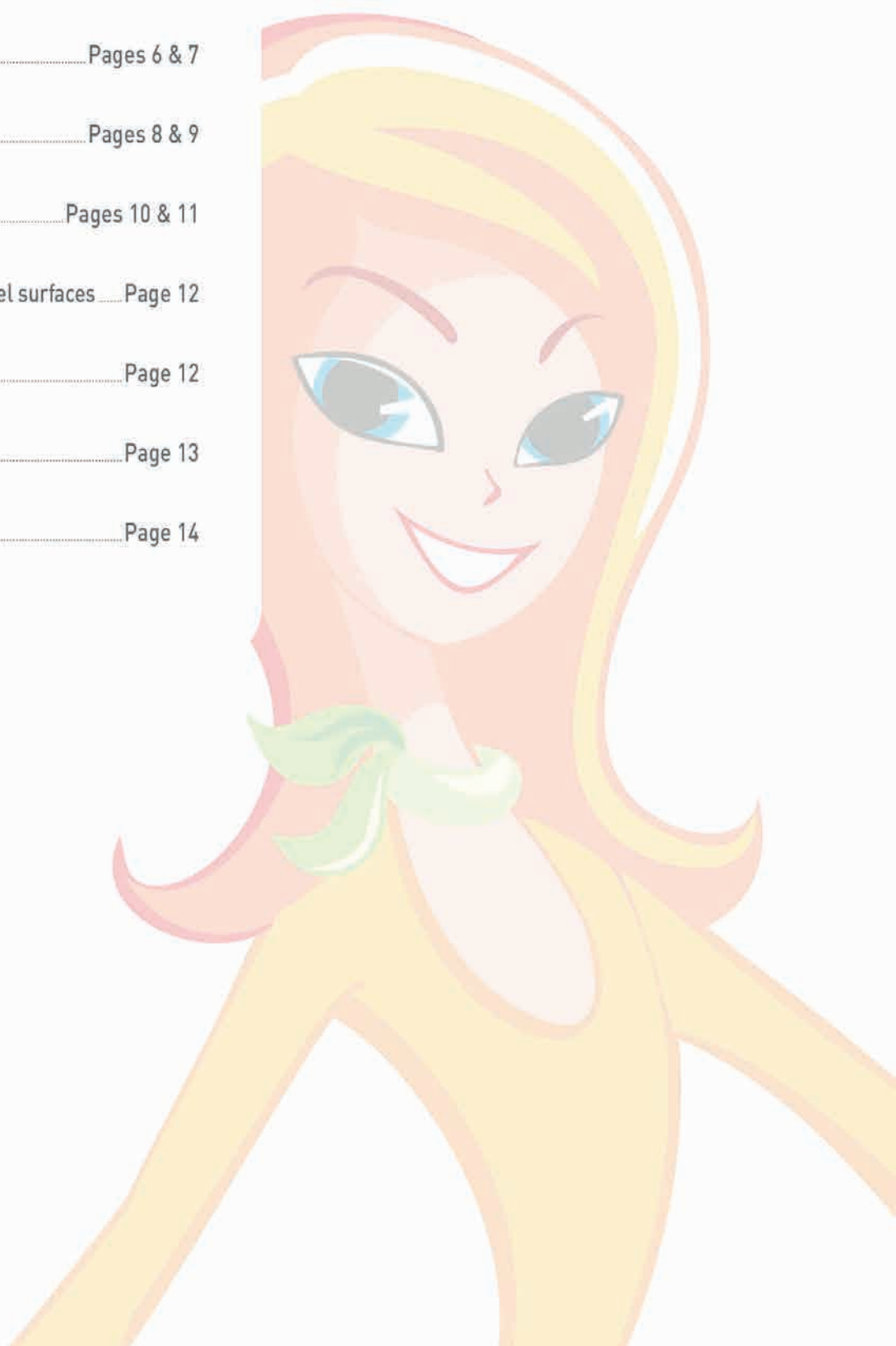
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contents





- 1 Ref : 551210 bulk
Ref : 331223 packed



Smooth surfaces: products easy to handle and to wring to get a perfect and clean finish.



- 2 Ref : 291210 bulk - 50x60
Ref : 291910 bulk - 60x70
Ref : 000131 packed - 50x60



- 3 Ref : 000083 bulk
Ref : 000132 packed

NEW COLORS



- 4 Ref : 000712 bulk - 50x50
Ref : 431210 bulk - 50x60
Ref : 431910 bulk - 60x70



- 5 Ref : 000713 bulk - 50x50
Ref : 341210 bulk - 50x60
Ref : 341910 bulk - 60x70



- 6 Ref : 281510 bulk
Ref : 281511 packed

- | | | |
|--|---|--|
| 1 2 "Serpideu" thermobounded viscose floor cloths • 50 x 60 cm | 4 Stitched non-woven floor cloth natural • 50 x 50 - 50 x 60 - 60 x 70 cm | |
| 2 2 Stitched non-woven floor cloths extra white • 50 x 60 cm | 5 Stitched non-woven floor cloth colored • 50 x 50 - 50 x 60 - 60 x 70 cm | |
| 3 2 "Solnet" viscose floor cloths • 50 x 60 cm | 6 Non-woven bamboo floor cloth • 50 x 60 cm | |



1 Ref : 411210 bulk - 50x60



3 Ref : 423210 bulk - 50x100
Ref : 423213 packed - 50x100
Ref : 420910 packed - 50x50



5 Ref : 141213 packed



6 Ref : 000078 packed



All types of floors: Waffled weaving to give particular properties of resistance and durability to floor cloths; designed according to a particular shape to ensure a good cleaning quality without spreading dirtiness. Terry weaving to offer soft products, easy to handle and to wring for a perfect and clean finish.



2 Ref : 413210 bulk - 50x100
Ref : 410910 bulk - 50x50



4 Ref : 133210 bulk



7 Ref : 381210 bulk
Ref : 381211 packed

- | | | | |
|---|-------------------------|-----------------------------|--------------|
| 1 Traditional waffled natural color floor cloth | • 50 x 60 cm | 5 Self gripping floor cloth | • 50 x 50 cm |
| 2 Traditional waffled natural color floor cloth | • 50 x 50 - 50 x 100 cm | 6 "Gratsol" floor cloth | • 50 x 60 cm |
| 3 Traditional waffled extra white floor cloth | • 50 x 50 - 50 x 100 cm | 7 Terry color floor cloth | • 50 x 60 cm |
| 4 Waffled color floorcloth | • 45 x 100 cm | | |



8 Ref : 561910 bulk



9 Ref : 120001 bulk
Ref : 120000 packed



10 Ref : 101510 bulk
Ref : 101511 packed



11 Ref : 241210 bulk - 50x60
Ref : 243410 bulk - 60x100



12 Ref : 241510 bulk
Ref : 241511 packed



14 Ref : 130920 bulk
Ref : 130911 packed



13 Ref : 100001 bulk
Ref : 100000 packed



15 Ref : 121001 bulk
Ref : 121000 packed

8	Woven brushed extra white floor cloth	•	60 x 70 cm
9	Woven waffled microfiber floor cloth	•	45 x 60 cm
10	Woven bamboo floor cloth	•	50 x 50 cm
11	Natural terry floor cloth	•	50 x 60 - 60 x 100 cm

12	Terry bamboo floor cloth	•	50 x 60 cm
13	Terry microfiber floor cloth	•	45 x 50 cm
14	Ultra colored floor cloth	•	50 x 60 cm
15	Microfibre waffled scraping floor cloth	•	45 x 60 cm



Household kit: a complete range of products with a blue color code to create a universe of wet floor cleaning items.



NEW

1 Ref : 000605 packed



2 Ref : 000658 packed



3 Ref : 000632 packed



NEW

4 Ref : 000653 packed



5 Ref : 000631 packed

6 Ref : 000660 packed



NEW

7 Ref : 000652 packed



NEW

8 Ref : 000639 packed



9 Ref : 000627 packed

- | | | |
|---|---|--------------|
| 1 | Microfiber flat mop system with telescopic handle | • 46 x 14 cm |
| 2 | Dusting cover for flat mop | • 47 x 15 cm |
| 3 | Scrubbing microfiber cleaning cover for flat mop | • 46 x 14 cm |
| 4 | Terry microfiber cleaning cover for flat mop | • 44 x 14 cm |
| 5 | Scrubbing microfiber flat mop system with telescopic handle | |

- | | | |
|---|--|--------------|
| 6 | Anti-dust flat mop system with telescopic handle | |
| 7 | Frizzy microfiber cleaning cover for flat mop | • 44 x 14 cm |
| 8 | Fluffy microfiber cleaning cover for flat mop | • 47 x 20 cm |
| 9 | Cotton mop | • 120 gr |



10 Ref : 000510 packed



15 Ref : 000540 bulk



11 Ref : 000648 packed



NEW

12 Ref : 000643 packed



NEW

13 Ref : 000644 packed



14 Ref : 000541 bulk



NEW

16 Ref : 000615 bulk



NEW

17 Ref : 000619 bulk



19 Ref : 000685 packed



18 Ref : 000613 packed

10	Very absorbent mop	•	77 g
11	Microfiber and cotton mop	•	160 g
12	Terry microfiber mop	•	150 g
13	Twisted non woven mop	•	150 g
14	Telescopic handle	•	76 x 130 cm

15	Straight handle	•	120 cm
16	Plastic bucket	•	13 liters
17	Plastic wringer		
18	Tornado cleaning system		
19	Floor scraper	•	45 cm



1 Ref : 000234 bulk
Ref : 020221 packed



Kitchen and bathroom: a complete range of products to clean all types of surfaces, fragile or resistant.



2 Ref : 000240 bulk
Ref : 000244 packed



3 Ref : 071520 bulk
Ref : 070521 packed



5 Ref : 000236 bulk
Ref : 000239 packed



4 Ref : 010210 bulk
Ref : 010221 packed



6 Ref : 000264 bulk
Ref : 000263 packed

- | | | | |
|---|-------------------------------------|---|------------|
| 1 | 2 Colored terry cloths | • | 32 x 32 cm |
| 2 | 2 Stitched non woven viscose cloths | • | 33 x 35 cm |
| 3 | 2 Thermobounded viscose cloths | • | 38 x 40 cm |

- | | | | |
|---|--------------------------|---|------------|
| 4 | 2 Terry dish cloths | • | 32 x 32 cm |
| 5 | Terry microfibre cloth | • | 31 x 32 cm |
| 6 | Waffled microfibre cloth | • | 31 x 35 cm |



7	Microfibre waffed scraping dish cloth	•	32 x 35 cm
8	Terry microfibre cloth with scrubber	•	32 x 35 cm
9	Disposable dish cloth	•	35 x 50 cm

10	Terry bamboo dish cloth	•	32 x 32 cm
11	Frizzy microfibre glove	•	22 x 14 cm
12	Gratt'net dish cloth	•	32 x 35 cm



All around sink: a full range of products created in partnership with designers.



1	Ref : 311613	packed - 64x80
	Ref : 311610	bulk - 60x90

1 Decorative multi-purpose cloth • 60 x 90 - 64 x 80 cm



2 Ref : 552731 packed



4 Ref : 061510 bulk
Ref : 061511 packed



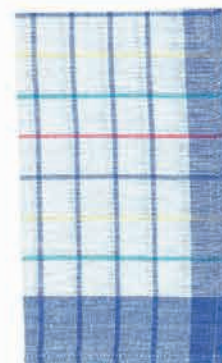
3 Ref : 552720 packed



7 Ref : 061420 packed



5 Ref : 061531 packed



6 Ref : 061430 packed

2 Microfiber dish drainer	• 35 x 50 cm	5 Microfiber dish cloth	• 40 x 60 cm
3 Decorative dish drainer	• 30 x 46 cm	6 12 Square design tea towels	• 45 x 65 cm
4 Bamboo microfiber dish cloth	• 40 x 60 cm	7 12 Natural color tea towels	• 50 x 70 cm

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Windows and stainless steel



1 Ref : 012920 bulk
Ref : 012912 packed



2 Ref : 000232 packed

- | | | | |
|---|-------------------------|---|------------|
| 1 | Imitation leather cloth | • | 35 x 40 cm |
| 2 | Microfiber window cloth | • | 30 x 31 cm |



Windows and stainless steel surfaces: specific products for a perfect result without trace nor fluff.

la Ménagère

Dust removal

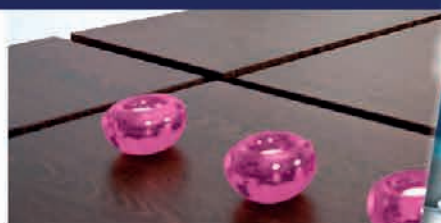
PROMO



1 Ref : 000314 bulk



2 Ref : 020621 packed - 40x50
Ref : 020610 bulk - 40x50
Ref : 020510 bulk - 40x40



Dust removal: when dry used, static electricity will attract organic dust particles which will be then captured inside the same fibers.



3 Ref : 000253 bulk
Ref : 000252 packed



4 Ref : 020410 bulk
Ref : 020411 packed



5 Ref : 000209 packed



NEW

6 Ref : 000221 packed

- | | | | |
|---|--|---|----------------------|
| 1 | Yellow duster | • | 40 x 50 cm |
| 2 | Yellow duster | • | 40 x 50 - 40 x 40 cm |
| 3 | Velvet microfiber cloth | • | 40 x 40 cm |
| 4 | Electrostatic cloth | • | 40 x 40 cm |
| 5 | 2 microfiber feather dusters | | |
| 6 | All-purpose microfiber feather duster+ telescopic handle | | |



Merchandising

A good command of how to display products on shelves



Textile



Household
kits



Shelf-ready concept boxes adapted to the sales capacity of each supermarket.



- | | | |
|---|-------------|-----------------------|
| 1 | 1/4 Box | • 520 x 380 x 800 mm |
| 2 | Le Cube | • 400 x 400 x 400 mm |
| 3 | 1/2 box | • 760 x 520 x 800 mm |
| 4 | Display box | • 610 x 410 x 1830 mm |

Also available

- | | |
|-------------------|----------------------|
| Small display box | • 520 x 260 x 305 mm |
| Large display box | • 620 x 260 x 305 mm |



Promotional solu-

*La Ménagère
Tradition
to organize
a special event
in your shelves!*



1



2



3

- | | |
|---------------|-----------------------|
| 1 1/4 Box | • 520 x 380 x 800 mm |
| 2 1/2 box | • 760 x 520 x 800 mm |
| 3 Display box | • 610 x 410 x 1830 mm |

Also available

- | | |
|-------------------|----------------------|
| Small display box | • 520 x 260 x 305 mm |
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Merchandising

A good command of how to display products on shelves.





Dish cloth & handle cloth



1 Ref : 032030 packed



4 Ref : 012823 packed



2 Ref : 010411 packed



3 Ref : 020111 packed



5 Ref : 000310 packed

- | | |
|--|--------------|
| 1 Waffled dish cloth "LA TRADITIONNELLE" | • 30 x 70 cm |
| 2 2 dish cloths "NID D'ABEILLES" | • 35 x 35 cm |
| 3 Terry dish cloth "LA DÉCORÉE" | • 32 x 40 cm |

- | | |
|-----------------------------------|----------------------|
| 4 Natural leather "CHAMOIS" cloth | • 16 dm ² |
| 5 Yellow duster | • 40 x 50 cm |



Our towels

Hand cloths and dish cloths: to combine quality and genuineness. Discover our new assortment of hand cloths and dish cloths.



1 Ref : 061411 packed



2 Ref : 061415 packed

- | | |
|---|--------------|
| 1 Cotton hand towel "LE CLASSIQUE" | • 50 x 70 cm |
| 2 Linen and cotton tea towel "LE MÉTIS" | • 50 x 77 cm |



Our accessories



Accessories: the durability of old times products essential for any household.



1 Ref : 000529 bulk



2 Ref : 000500 bulk



5 Ref : 0006067 packed



3 Ref : 000614 bulk

4 Ref : 0006869 bulk

- 1 Multi-purpose hand brush • natural fibers
- 2 Deck brush with handle • natural fibers

- 3 Metal bucket • 10 liters
- 4 Squeegee and wood handle • 45 cm
- 5 Rubber plunger • ø 15 cm

No contractual pictures



Our floor cloths



1 Ref : 223210 bulk



2 Ref : 000032 packed



3 Ref : 241213 packed



4 Ref : 133410 packed

Floor cloths: Product in a high fabric weight for a good absorbency and a strong resistance. Woven in our factories thanks to our specific know-how to offer a unique quality.

1 Natural woven floor cloth "LA POLONAISE"

• 50 x 100 cm

2 Natural waffled floor cloth "LA TRADITIONNELLE"

• 50 x 60 cm

3 Terry natural color cloth "L'EXTRA"

• 50 x 60 cm

4 Woven color floor cloth

• 50 x 100 cm

La Ménagère Tradition



Our floor cloths Page 3

Our accessories Page 4

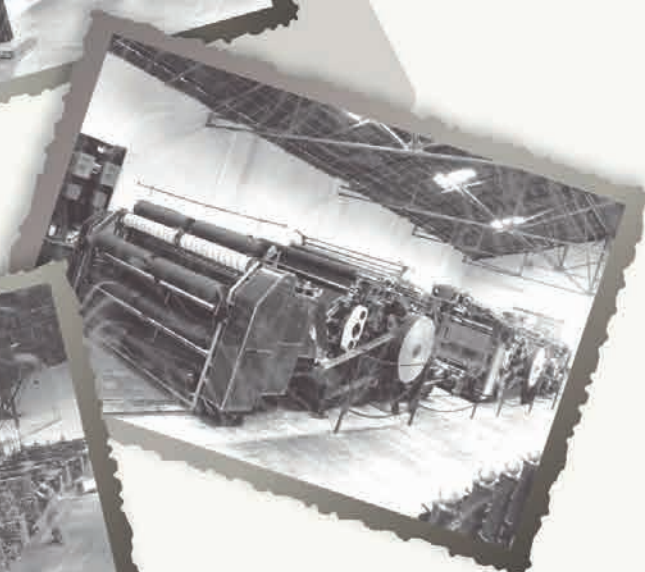
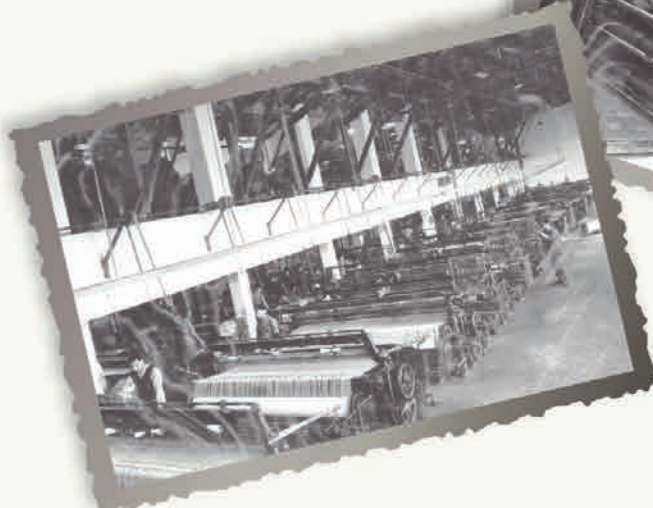
Our dish cloths and dusters Page 5

Our towels Page 5

Merchandising Page 6

Promotional solutions Page 7

sommaire





One century of
textile tradition,
and high quality
products to maintain
every household.

People are more confident in traditional products, in grand-mother's recipes, becoming equivalent to quality.

With over one century of textile tradition, La Ménagère has the pride to offer a range of genuine traditional products that will enhance the standard of quality.

Traditional Manufacture



Guarantee of quality
since 1913

Manufacture de tradition

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